



**This week a new program, modeled on FIU's NeighborhoodHELP, is set to launch at Roseman University of Health Sciences in Nevada. Called Genesis, it will take a similar wraparound approach to treating families in underserved neighborhoods of color throughout Southern Nevada, addressing barriers to health care faced by uninsured, low-income or undocumented families.**

**The program will match families with interdisciplinary teams of social work, nursing and pharmacy students as well as nurse practitioners, who will work together for four years to assess health needs, make personalized household health plans and connect family members with medical and other service providers.**

**It's an approach at the heart of the university's philosophy and mission, said Roseman University of Health Sciences' Dr. Pedro Greer, who developed the FIU program and has been tapped to start the similar Genesis program**

**"We're here to produce the best clinicians that also have the humility and the empathy to take care of a population," Greer said.**

**Part of a wave of community-based approaches to health care, experts say Genesis is particularly innovative because it combines home visiting with interdisciplinary care and trainees for a long term.**

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**"This is aligned with a movement that we are seeing in health care, that recognizes that interdisciplinary work, which really addresses patients' physical, social and behavioral health needs, is really necessary," said Dr. Laura Gottlieb, a physician and University of California, San Francisco professor of family and community medicine.**

**Gottlieb, a safety-net provider trained to treat and care for uninsured, Medicaid and other vulnerable patients, is leading multiple studies examining the integration of social and medical care services. She's a "big fan of home visits," and said while**



**so it's really smart to pivot to the community."**

**Henna Budhwani is a medical sociologist and professor at University of Alabama at Birmingham, which also has home visiting programs for specific groups such as moms and children. While home visiting can remove barriers like coordinating childcare and time off for health care, she said trainees need ongoing guidance and supervision.**

**"Experiential learning is a promising approach to sensitize students and develop their patient engagement skills. It should be done with care and consideration," said Budhwani, who specializes in public health inequities and is an affiliated professor at Florida State University.**

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**The Physician's Foundation released a survey last week that found 6 in 10 physicians lack the time and ability to address social factors that drive patient outcomes. Nearly 90% reported wanting to learn how to effectively address those vulnerabilities.**

**Greer said the mission of Genesis is to train providers to factor in social determinants of health, which are specific health-influencing vulnerabilities, like poverty and poor housing while caring for a patient's illness.**

**Eventually, Genesis will expand to include medical school students. A college of medicine at Roseman, which will focus on community-based health, is in final stages of accreditation, said a spokeswoman.**

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**Luther Brewster, senior executive dean for communityMnioM**

